

FOR IMMEDIATE RELEASE

*You Are Invited to a Solar Sustainability Weekend with
Sheraton Wild Horse Pass Resort & Spa and Arizona Science Center*

Phoenix, AZ (August 19, 2010) – [Sheraton Wild Horse Pass Resort & Spa](#) and [Arizona Science Center](#) partner to bring you a Labor Day weekend of educational and fun-filled family festivities.

Learn more about Arizona's most plentiful and powerful natural resource, the Sun. Take part in a two-day "Fun in the Sun" Labor Day weekend extravaganza all while supporting a great cause - The Arbor Day Foundation.

Teach the youngest members of your family the importance of utilizing solar and renewable energy while they partake in interactive poolside activities. Learn about the cultures of the Pima & Maricopa tribes and ancient methods of harnessing the sun's power; create your own sun dial, wind mill turbine and much more! In keeping with both organization's green initiatives, a percentage of all proceeds will be donated to the Arbor Day Foundation's "Trees in Celebration" program.

Stay for the long holiday weekend! The Sheraton Wild Horse Pass Resort & Spa is offering a special resort rate starting from \$129 for your first night which includes:

- Overnight in a luxurious guestroom
- Solar Sustainability Welcome Amenity (one per child on the package)
- Access into the *Fun in the Sun* experience at the resort from 1:00- 3:00 p.m. on Saturday, Sept. 4.
- Tickets for two children and two adults to the [Arizona Science Center](#) to continue the weekend with the *Sollarville Sustainability Experience* on Sunday, Sept. 5.
- Additional nights are available with rates from \$99 per night.

This offer is only valid Sept. 3-6, 2010, cannot be combined with any other promotion, package, coupon or discount, and does not include tax. Reserve your guest room and enjoy your Labor Day weekend with us by calling 602-225-0100 and mentioning the **SOLAR10 promotional code**. Those who reserve the Solar Sustainability stay can anticipate:

Saturday, Sept. 4th at Sheraton Wild Horse Pass Resort & Spa 1:00- 3:00 p.m.

- “Fun in the Sun” at the resort’s main pool from 1:00- 3:00 where guests can explore hands-on solar activities poolside including a UV awareness session and creating your own sun dials and wind mills.
- Explore ways in which you can utilize solar and renewable energy in your everyday life, from home appliances to harnessing the power of the changing seasons.
- Learn about cutting-edge technologies being implemented to address sustainable energy in business and cities around the world.
- Sheraton Adventure Club led activities, arts and crafts.

Sunday, Sept. 5th at the Arizona Science Center 1:00- 3:00 p.m.

- Interact with Sheraton Wild Horse Pass Resort & Spa’s “Camp Sollarville” Team:
 - David Nezzie who was recently named Mr. Indian ASU
 - The Resort’s Cultural Concierge, Ginger Sunbird Martin
 - And Aji Spa operations supervisor, Amanda Williams as they present “*Journeys Through Mother Earth*” and discuss the sun’s powerful role in our daily lives and in Arizona’s storied history.
- Practice grinding your own mesquite meal
- Take home five-star recipes that incorporate mesquite meal
- Create your own Sun-beaded bracelet
- Journey through Arizona Science Center’s brightest new gallery, *Solarville in the APS Solar Gallery*.
 - Begin with a stroll through scientific labs that are not only studying the sun, but also how we can harness and distribute sustainable green energy.
 - Learn how something as simple as green algae can be turned into alternative fuel sources such as ethanol and biodiesel.
 - Enjoy eye-opening exhibits such as: do-it-yourself wind power, solar panel muscle match, smart windows, compact your carbon, pedal power and much more!

WHEN: Labor Day Weekend 2010
Friday, Sept. 3 – Monday, Sept. 6

WHERE: Sheraton Wild Horse Pass Resort & Spa- Saturday, Sept 4.
5594 West Wild Horse Pass Blvd.
Chandler, Arizona 85226
Visit www.wildhorsepassresort.com for directions

Arizona Science Center- Sunday, Sept. 5
600 East Washington St.
Phoenix, AZ 85004
Visit www.azscience.org for directions and parking details

The Sheraton Wild Horse Pass Resort & Spa, located on the Gila River Indian Community, is a total destination resort showcasing the heritage, culture, art and legends of the Pima and

Maricopa Tribes. The resort offerings include: 500 culturally themed rooms, Forbes Five-Star/AAA Five-Diamond dining at Kai Restaurant, the Forbes Four-Star Native American Aji Spa, 36-holes of Troon-managed golf at Whirlwind Golf Club, the 1,000-acre Koli Equestrian Center and a boat cruise to Rawhide Western Theme Town.

The Arizona Science Center is one of the most popular educational and cultural destinations in Arizona. With a mission to inspire, educate and entertain people of all ages about science, the Center features more than 300 hands-on exhibits, live demonstrations, world class exhibitions, a multi-media Dorrance Planetarium, an IMAX® Theater and programming to fit kids of all ages, zero to grey.

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